

2023-2024 Academic Year

Television Associate in Applied Science Degree in Radio/TV (A.A.S.)

Liberal Arts Division 609.570.3378 admiss@mccc.edu

The **Television** option of the Radio/TV program is designed to empower students with the knowledge and skills to seek professional careers in all phases of the dynamic worlds of film and television, broadcast journalism, and video production; and to prepare graduates for enrollment into four-year institutions.

In order to enjoy productive careers and compete successfully, graduates must meet the challenge of technological change. Therefore, Television option A.A.S. degree candidates benefit from hands-on real-world training utilizing cutting-edge technology preparing them for employment as directors, producers, editors, camera operators, compositors, audio engineers, writers, and other entry-level positions within the TV and video production industries.

Television majors also have the opportunity to create television programming to be cablecast throughout Mercer County on MCTV, channel 80/26/20. The program of study culminates with students entering their own short features for the college's annual video recognition ceremony, The Bernie Awards.

All production classes involve state-of-the-art TV studio and control room equipment, and include practical experience with studio and portable cameras, video editing, graphics, special effects, producing, writing, and directing. Students should be prepared for a course of study emphasizing and developing communication skills in addition to practical and theoretical television instruction.

Many alumni of the Television option are employed by facilities in Philadelphia, New Jersey and New York, assuming a wide variety of jobs at all levels in the television industry. Many are successful producers in documentary, educational, industrial, and other video work. In addition, graduates have transferred to colleges and universities in New Jersey and other states including Rutgers University, The College of New Jersey, Rider University, Rowan University, William Paterson State University, Syracuse University, Ithaca College, Emerson College, Temple University, and New York University.

Admission to the Television option requires visual and aural acuity and a high school diploma or its equivalent.

PROGRAM OUTCOMES

- Produce cable television shows;
- Achieve entry-level professional competence for a position in commercial, public, industrial, instructional, and cable television studios and facilities;
- Write, produce, direct, and edit a variety of hi-definition video productions;
- Write various scripts, including commercials, news, and short film;
- Operate ENG (electronic news gathering) equipment;
- Produce a short film or documentary;
- Work on a professional project;
- Use cutting-edge non-linear video editing equipment;
- Build a strong, competitive portfolio;
- Operate a broadcast TV switcher and audio console.

DEGREE CURRICULUM

2023-2024 Academic Year TV.AAS CIP 100202

The course sequence below represents a recommended example of how this degree program can be completed in two years, presuming a Fall Term start and satisfaction of all Developmental Studies (foundation courses) requirements and prerequisites. Actual approaches toward completion depend on each student's anticipated transfer institution, career objectives, or other individual circumstances.

Students are encouraged to meet regularly with an academic advisor or Success Coach to consider options, establish plans, and monitor progress.

Code	Course (lecture/lab hours)	Credits	To Do This Semester			
FIRST SEMESTER						
<u>ENG 101</u>	English Composition I (3/0)	3	✓ Meet with your faculty advisor to complete an			
<u>CMN 101</u>	Mass Media (3/0)	3	academic plan. Make sure you are aware of any			
<u>CMN 111</u>	Speech: Human Communication (3/0)		course prerequisites you may need to take, and how			
	<i>OR</i>	3	long it will take to complete your degree.			
<u>CMN 112</u>	Public Speaking (3/0)		✓ Use your online tools: Check			
<u>CMN 141</u>	Introduction to Television Production (2/2)	3	your <u>MercerMail</u> daily, utilize features of Office 365, and get to know <u>Student Planning</u> .			
<u>DMA 144</u>	Internet Tools and Techniques (1/4)	3				

of <u>Learning</u> <u>Centers</u> or <u>Online</u> <u>Tutoring</u> to support your studies and assignments.

✓ Take advantage

SECOND SEMESTER

<u>ENG 102</u>	English Composition II (3/0)	3	✓ Transitioning to college
<u>CMN 142</u>	Introduction to Field Production (2/2)	3	can be challenging. Meet with your <u>Success Coach</u> for
<u>CMN 147</u>	Introduction to Story (2/2)	3	 guidance and support. ✓ Apply for <u>financial aid</u> by
<u>CMN 153</u>	Digital Audio Production I (2/2)	3	May 1.
<u>DMA 210</u>	Motion Graphics (1/4)	3	 Contact professors with questions and use their

works. ✓ Be sure to visit the <u>Career Services</u> office to explore jobs, internships, and career information and get help with your resume and other career tools.

office hours to develop a connection. Talk with them to get the inside scoop on how your profession

✓ Apply for Continuing Student scholarships at <u>www.mccc.edu/m-</u> <u>scholarships</u>.

THIRD SEMESTER CMN 131 Journalism I (3/0) 3 ✓ Keep in contact with each professor and your <u>CMN 146</u> Social Media Technologies (2/2) 3 faculty advisor. Make sure you are on track to <u>CMN 241</u> Applied Field Production (2/2) 3 graduate on time. CMN 243 Cinematography (2/2) 3

MAT 125 Elementary Statistics I (3/0)

• MAT 120 is an acceptable alternative.

✓ Work with <u>Career</u> <u>Services</u> to formulate plans for after you've earned this degree.

3

✓ Develop team and leadership skills by getting involved in <u>activities and</u> <u>clubs</u>.

✓ Apply for Continuing Student scholarships at <u>www.mccc.edu/m-</u> <u>scholarships</u>.

✓ Manage your stress! Take advantage of the MCCC pool, <u>Fitness Center</u>, free yoga and Zumba. Reach out for <u>counseling</u> or other support if you need it. Your <u>Success Coach</u> can connect you with resources.

FOURTH SEMESTER

<u>CMN 242</u>	Advanced Film Production (2/2)	3	✓ Get ready to start your
<u>CMN 275</u>	TV Technology and Culture (3/0)	3	career! Begin the job application process.
<u>CMN 290</u>	Internship: Communications		✓ Discuss your career
			plans with your faculty
	OR	3	advisor. S/he can help you
			transition successfully.
<u>CMN 285</u>	Special Studies in Television Production		
	Social Science general education elective	3	
	General Education elective	3	
	Select course from the following general education categories: Social	· ·	
	Science, Humanities, Historical Perspective, Diversity and Global		
	Perspective.		
		60	

NOTE: Electives should be selected in consultation with an academic advisor in order to assure maximum transfer of credits. Students must earn a minimum grade of C in all CMN courses to graduate.