COURSE OUTLINE

Course Number	Course Title	Credits
CMN142	**Intermediate TV Production**	**3**

Hours: Lecture/Lab/Other **2 Lecture/ 2 Lab**	Co- or Pre-requisite	Implementation Semester & Year **Fall 2022**

Catalog description: Students learn the basics of field and post production. During this class they will write, film, and edit various film/video projects. These projects include: Commercials, music videos, short form documentaries and a short film.

General Education Category:
Not GenEd

Course coordinator: Barry Levy, 609-570-3465, levyb@mccc.edu

Required texts & Other materials:
No Required Textbook

Course Student Learning Outcomes (SLO):

Upon successful completion of this course the student will be able to:
1. Define and describe basic theory, techniques and procedures of field production.
   . [Supports ILG #1, 10, 11 ; PLO #1, 2, 3,5]
2. Demonstrate practical working knowledge of field production equipment. [Supports ILG #4, 10, 11 ; PLO #1,2,6)
3. List current practices, problems and opportunities within the television industry, specifically within EFP, ENG and post-production. [Supports ILG #1, 6, 10, 11 ; PLO # 1,2,3,5]
4. Define and describe basic theory, techniques and procedures of post-production. [Supports ILG #1, 8; PLO #1, 2, 3, 5]
5. Demonstrate practical working knowledge of post-production software & equipment [Supports ILG #1, 10, 11 ; PLO #1, 2, 6]

Course-specific Institutional Learning Goals (ILG):

Institutional Learning Goal 1. Written and Oral Communication in English. Students will communicate effectively in both speech and writing.
Institutional Learning Goal 4. Technology. Students will use computer systems or other appropriate forms of technology to achieve educational and personal goals.
Institutional Learning Goal. 6. Humanities. Students will analyze works in the fields of art, music, or theater; literature; philosophy and/or religious studies; and/or will gain competence in the use of a foreign language.
Institutional Learning Goal 8. Diversity and Global Perspective: Students will understand the importance of a global perspective and culturally diverse peoples
Institutional Learning Goal 10. Information Literacy: Students will recognize when information is needed and have the knowledge and skills to locate, evaluate, and effectively use information for college level work.
Institutional Learning Goal 11. Critical Thinking: Students will use critical thinking skills understand, analyze, or apply information or solve problems.

Program Learning Outcomes for Digital Film & Television (PLO)

1. Write, produce, direct, and edit a variety of digital films and video productions.
2. Utilize digital and audio editing software to express their creative visions through vision and sound.
3. Analyze Films representing a wide range of historical and cultural perspectives.
4. Demonstrate technical proficiency in all aspects of a broadcast studio.
5. Manage the collaborative creative process, working within all aspects of the production process.
6. Create a professional portfolio to serve in the pursuit of further education or employment.

Units of study in detail – Unit Student Learning Outcomes:

Unit I   Introduction to Post Production [Supports Course SLO # 2, 3, 4]
Learning Objectives
The student will be able to:

- Review the history of television and post production.

- Define and explain in their own words common terms associated with television and Post-Production

- List and describe the importance of an efficient file saving protocol.

- Demonstrate how to move/save files in a networked computer environment.

- List the differences between a studio production and field production.

- Describe the roles and responsibilities of individuals in a post-production environment.

- List the evolution of technology utilized in post-production.

- Describe the post- production process

- List current post-production software that is utilized in a professional environment.

- Explain potential career opportunities in post or field production.

Unit II   Editing (Post Production) [Supports Course SLOs # 2, 3, 4 ,5]

Learning Objectives
The student will be able to:

- Explain in his / her words the importance of quality post-production.

- Identify and comprehend key words associated with post-production.

- Describe the importance of match action editing.

- List the rationale for creating mental maps for each shot.

- Describe the importance of continuity in post-production.

- Describe the concepts of post-production composition.

- Demonstrate how to properly utilize the current post-production software.

- Demonstrate how to digitally capture audio and visual media.

- Demonstrate how to render and export a finished post production

- Explain the importance of graphics, animation, and audio in post-production.

Unit III   EFP Production [Supports Course SLOs #1, 2, 3]

Learning Objectives
The student will be able to:

- Recall safety procedures for field equipment
- Explain the basic concepts associated with field production specific to the camera.
- Describe the concepts of proper image composition.
- Demonstrate how to properly use the tripod.
- Demonstrate how to pan the camera.
- Demonstrate how to zoom the camera.
- Demonstrate how to tilt the camera.
- Demonstrate how to focus the camera
- Demonstrate how to white balance the field camera.
- Demonstrate how to properly frame an interview subject.
- Demonstrate how to properly interview a subject.

Unit IV   Pre-Production [Supports Course SLOs #1, 2, 3]

Learning Objectives
The student will be able to:

- Identify the value of quality pre-production.
- Demonstrate how to create and read a storyboard.
- Demonstrate how to write/read a production script.
- Describe the roles of producer, director, and editor in the pre-production process.
- Compare and contrast high quality pre-production vs. low quality pre-production.
- Write several field productions.

Unit V   Audio [Supports Course SLOs # 1,2,3,4,5]

Learning Objectives
The student will be able to:

- Define and describe in his/her words terms associated with field audio production.
- Describe and demonstrate how and when to use a lavaliere microphone.
- Describe and demonstrate how and when to use a shotgun microphone.
- Describe and demonstrate how and when to use a handheld microphone.
- Differentiate between quality and good quality/poor quality audio production.
- Identify and describe how to use an XLR cable.
- List the different types of audio cables and plugs.
- Demonstrate how to record audio for a various types of field productions.
- Demonstrate how to edit audio for various types of field productions.

Unit VI   Lighting [Supports Course SLOs # 1, 2, 3]

Learning Objectives
The student will be able to:

- Recall safety procedures for field lighting.
- List and describe effective field lighting.
- Demonstrate how to position field lights effectively.
- Describe the basics of a waveform monitor and vectorscope.
- Differentiate between a well-lit shot and a poorly lit shot.
- Describe how to create natural looking light.

Evaluation of student learning:

Assignments	% of Grade
Projects (News Package, Graphics commercial, Match Action, Professional Interview)	30%
Write, Produce and Direct a short 3 minute Documentary	20%
Journal entry (A weekly in depth review of a professionally edited show that is broadcast on television.)	10%
Final Project: Writing, producing, shooting and editing an original Short Film	30%
In class participation, Assignments, growth, etc…	10%