



Mercer County Community College – Rider University

**Program to Program - Guaranteed Transfer Agreement
between**

**Advertising & Graphic Design Associate of Applied Science Degree
from Mercer County Community College and the
Bachelor of Arts, Graphic Design major at Rider University**

In the interest of providing Mercer County Community College students with improved opportunities to excel in higher education, Rider University (Rider) and Mercer County Community College (MCCC) agree to create a Program to Program **Guaranteed Transfer Agreement** between the Advertising & Graphic Design, Associate of Applied Science Program at MCCC and the Bachelor of Arts with a Graphic Design major at Rider University.

1. Rider University will guarantee transfer admission, the waiver of application fee; acceptance of all credits earned with a grade of C or better that count toward the Associate of Applied Science degree in the Advertising & Graphic Design Program and meet Rider University equivalents; and full junior status to all graduates in good standing of the Advertising & Graphic Design Associate of Applied Science Degree at Mercer County Community College.

Rider University admission will be granted to students who have fulfilled the following criteria:

- A. Declared their participation in this program while enrolled at MCCC by completing the Intent to Enroll Form. Students are encouraged to submit their application to the program before they have completed 30 credits at MCCC in order to maximize the efficiency of their transfer to Rider University. Rider further agrees that we will accept the MCCC student up to 45 credits; but prior to completion of the last semester at MCCC.
 - B. Followed the appropriate transfer program of prescribed selections for Rider while at MCCC, listed in the Advertising & Graphic Design A.A.S. Program to Program – Transfer Advising Guide.
 - C. Graduated with their Associate degree at MCCC.
 - D. Earned a cumulative grade point average of at least a 2.50.
 - E. Applied for transfer admission by the normal Rider transfer application deadline.
2. This agreement between MCCC and Rider goes into effect immediately upon receipt of the signatures of each institution.
 3. This agreement shall be subject to review and renewal every five years.



4. MCCC will provide its students with full information about the Program to Program - Guaranteed Transfer Admission Program that falls under the overall Guaranteed Transfer Agreement with Rider and MCCC. Students under this Program to Program Agreement will be eligible for the benefits outlined in the Rider-MCCC overall Guaranteed Transfer Agreement.
5. Students who declare their intent to participate will work directly with MCCC counseling and advising staff to obtain assistance with course selections which fulfill Rider's requirements.
6. MCCC will provide Rider with the names and contact information of students who have enrolled in the Program to Program – Guaranteed Transfer Agreement Program and Rider will establish communication with the participating students. Students will provide this information and permission to share information when they complete the MCCC-Rider Guaranteed Transfer Admission Intent to Enroll Form.
7. The regular process for transfer admission to Rider will remain for MCCC students who do not participate in this program, as well as for program participants who do not fulfill the requirements listed in Article 1 of this document.
8. Rider University is committed to making our educational opportunities as affordable as possible. With scholarship and financial aid, transfer students often find Rider's private education is comparable to attending a public college or university. The MCCC transfer student, who holds a GPA of 2.50 to 4.00 in college-level work, is eligible upon the submission of a full-time student application, for consideration for transfer scholarships and grants. In addition, for those students of Phi Theta Kappa (PTK) at Mercer County Community College, the student may be eligible to receive an annual renewable scholarship. For specific financial aid and scholarship information please access the Rider University website.
9. MCCC students, following completion of the MCCC-Rider Guaranteed Transfer Admission Intent to Enroll Form, have the option to take a course at Rider that counts toward the Rider degree at no charge. The course may be taken following completion of 30 college-level credits at MCCC and prior to the time period before their matriculation with Rider University. The designated course (s) requires a grade of "C" or better and allows the MCCC student to experience first-hand the academic environment at Rider. The course credit option is: COM-264-Introduction to Media Convergence.



TRANSFER ADVISING GUIDE

Advertising & Graphic Design (A.A.S.) from Mercer County Community College (B.A.) Graphic Design at Rider University

<i>MERCER COUNTY COMMUNITY COLLEGE COURSE</i> <i>Advertising & Graphic Design, A.A.S.</i>	Cr	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i> <i>Graphic Design, B.A.</i> <i>(120 Credits)</i>	Cr
First Semester			
ART 102 Basic Drawing	3	ART 103 Fundamentals of Drawing	3
ART 105 Two-Dimensional Design	3	ART 105 Design	3
ART 106 Three-Dimensional Design	3	ART 230 Three-Dimensional Design	3
DMA 105 Introduction to Computer Art	3	Transfer Credit ^U	3
ENG 101 English Composition I	3	CMP 120 Expository Writing	3
ART Art History Elective ¹ Select One Course:			
ART 121 History of Art I		ART 104 Survey of Art History I	
ART 122 History of Art II	3	ART 106 Survey of Arts History II	3
ART 124 History of Non-Western Art		LAS Elective ^U	
ART 125 Topics in Contemporary Art		ART 120 Art & Society	
	18		18
Second Semester			
ADV 101 Advertising Design I	3	COM 212 Publication	3
ADV 110 Typography I: Basics of Graphic Design	3	Elective ^U	0
ART 104 Life Drawing	3	ART 304 Drawing II	3
ART 123 History of Modern Art	3	ART 306 Art of the 20 th Century	3
DMA 145 Web Design I	3	COM 261 Web Design I	3
	15		12
Third Semester			
ADV 201 Advertising Design II	3	LAS Elective ^U	3
ADV 210 Typography II: Publication Design	3	COM 212 Publication Design	3
DMA 110 Digital Imaging	3	COM 262 Graphic Imaging for Digital Media	3
Professional Elective ² Select From:	3		
ADV 220 Illustration I		Graphic Design Elective ^U	
OR		OR	
ADV 230 History of Graphic Design		COM 263 History & Principles of Graphic Design	3
OR		OR	
DMA 245 Web Design II Portfolio		COM 265 Graphic Animation	
Social Science General Education Elective ³ Suggest:		Social Science Elective ^U	
PSY 101 Introduction to Psychology	3	PSY 100 Intro to Psychology (Core)	3
	15		15
Fourth Semester			
ADV 202 Advertising Design III	3	Graphic Design Elective ^U	3

ENG 112	College English Composition I	3	Transfer Credit ^U	3
HPE 110	Concepts of Health & Fitness	2	NOT TRANSFERRABLE	0
PHO 101	Black & White Film Photography	3	COM 361 Photography	3
PHO 103	Digital Photography			
MAT	Mathematics Elective ⁵ Select From:	3	MTH 102 Finite Mathematics (CORE)	3
MAT 120	Mathematics for Liberal Arts (Suggest)		MTH 120 Intro. to Applied Statistics	
MAT 125	Elementary Statistics I			
IST 101	Computer Concepts with Applications	3	CIS 185 Information Systems Essentials	3
IST 102	Computer Concepts with Programming			
		17		15
		65		60

Rider Course Option: COM-264-Introduction to Media Convergence (Rider Core Requirement)	Rider Course Option: Following completion of 30 credits and the Rider Intent to Enroll Form and while a student at Mercer; students have the option to take a course at Rider that counts toward the Rider degree. This allows the Mercer student to experience first-hand the academic environment at Rider. See Mercer or Rider Transfer Representatives for additional details. Contact information listed below.	3
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Mercer County Community College Footnotes:

NOTE: Electives should be selected consultation with an academic advisor in order to assure maximum transfer of credits.

1 – Select from Art-121; ART-122; ART-124; ART-125.

2 – Select from ADV-220; ADV-230; DMA-245.

3 – PSY 101 is highly recommended.

4 – Students who plan to transfer to a 4 year college should take ENG-102 and CMN-111 or CMN-112 instead of ENG-112.

5 – MAT-120 & MAT-125 recommended. Select in consultation with an academic advisor.

† – HPE-111 is an acceptable alternative.

NOTE: Students must earn minimum grade of C in ADV-101; ADV-201, ADV-202, ADV-210; ART-105; DMA-105 and DMA-145 to graduate.

Rider University Footnotes:

U – Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis.

Mercer students interested in the College of Continuing Studies (CCS) at Rider should contact that division directly.

For transfer credit the Mercer student must have a grade of “C” or higher in all courses for transfer credit.

Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.

COURSES REMAINING FOR A BACHELOR’S DEGREE IN GRAPHIC DESIGN AT RIDER UNIVERSITY*

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at Mercer, indicate course number)

FOR FURTHER INFORMATION, CONTACT

Transfer Services
 Mercer County Community College
 609.570.3397
transfer@mccc.edu

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 Rider University
 609.896.5000 X 7159
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